



Last Modified: 07/19/2021

Introduction

Albers Therapy Group, Inc., a California professional corporation (“Company”, “us”, “our,” or “we”), respects your privacy and is committed to protecting it through our compliance with this policy (“Privacy Policy”).

This Privacy Policy describes the personal information Albers Therapy Group may collect from you or that you may provide when you visit the website, <https://www.alberstherapygroup.com> (our “**Website**”), and our practices for collecting, using, maintaining, protecting, and disclosing that information. This Privacy Policy applies to information we collect on this Website, including in electronic messages between you and this Website. It does not apply to information collected by (i) us offline or through any other means, or (ii) any third party.

This Privacy Policy refers to personal information which is information that can be associated with a specific person and used to identify that person. Personal information does not include information that has been anonymized so that it does not identify a specific user, which may be used for any legal purpose.

This Privacy Policy covers the following topics:

- Updates to the Privacy Policy
- Sources of Information About You
- Third-Party Use of Cookies and Other Tracking Technologies
- Our Use of Information
- Choices About How We Use and Disclose Your Information
- Rights of European Residents
- Links to Other Websites; Third Party Applications
- Children’s Privacy
- Security
- Accessing and Correcting Your Information
- Contact Information

Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, do not use our Website. By accessing or using our Website, you agree to this Privacy Policy.

Updates to the Privacy Policy

We may update, amend, revise or otherwise change this Privacy Policy from time to time. If we make changes, we will notify you by posting the updated policy and revising the “Last Modified” date above. Your continued use of the Website constitutes your acceptance of the then-effective Privacy Policy, so please check periodically for updates.

Sources of Information About You

We obtain information about you from a variety of sources, including you, your interaction with the Website, and third parties. Such information may include your name, postal address, email address, and telephone number, among other personally identifiable information.

Information you provide to us: If you choose to access certain parts of the Website, you may be required to provide us certain information, including:

- Information that you provide by filling in forms on our Website. This includes information provided at the time of registering to use our Website, requesting services, or other information you choose to provide
- We may also ask you for information when you report a problem with our Website
- Records and copies of your correspondence (including email addresses), if you contact us
- Your responses to surveys that we might ask you to complete for research purposes
- Details of transactions you carry out through our Website
- Your search queries on our Website

Information we collect from your use of the Website:

We may collect your usage information about how you use the Website, including your access times, location, browser types and language, and Internet Protocol addresses. We may collect device-specific information when you access our Website, including your hardware model, operating system and version, unique device identifiers, mobile network information, and information about the device's interaction with our Website.

The information we collect automatically is statistical data and may or may not include personal information, but we may maintain it or associate it with personal information we collect in other ways or receive from third parties. It helps us to improve and to deliver better and more personalized Website, including by enabling us to:

- Estimate our audience size and usage patterns

- Store information about your preferences, allowing us to customize our Website according to your individual interests
- Speed up your searches
- Recognize you when you return to our Website

The technologies we use for this automatic data collection may include:

- **Cookies (or browser cookies)**. A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of our Website. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Website.
- **Flash Cookies**. Certain features of our Website may use local stored objects (or Flash cookies) to collect and store information about your preferences and navigation to, from and on our Website. Flash cookies are not managed by the same browser settings as are used for browser cookies.
- **Web Beacons**. Pages of the Website or our emails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags and single-pixel gifs) that permit the Company, for example, to count users who have visited those pages or opened an email and for other related website statistics (for example, recording the popularity of certain website content and verifying system and server integrity).

Third-Party Use of Cookies and Other Tracking Technologies

Some content or applications, including advertisements, on the Website are served by third-parties, including advertisers, ad networks and servers, content providers, and application providers. These third parties may use cookies alone or in conjunction with web beacons or other tracking technologies to collect information about you when you use our Website. The information they collect may be associated with your personal information or they may collect information, including personal information, about your online activities over time and across different websites and other online services. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content.

We do not control these third parties' tracking technologies or how they may be used. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly. For information about how you can opt out of receiving targeted advertising from many providers, see the Choices About How We Use and Disclose Your Information section of this Privacy Policy.

Our Use of Information

We use information about you to provide, maintain, personalize and improve our Website and to deliver the information and support your requests, including service requests.

We may use information we collect to send you news and information about our services and to communicate with you about products, services, contests, promotions, incentives, and rewards offered by us and select partners. You may opt out of receiving promotional emails or text messages from the Company by following the instructions in those emails or text messages. If you opt out, we may still send you non-promotional communications, such as messages about your account or our ongoing business relations.

We may also use information about you (i) to track and analyze trends and usage in connection with our Website; (ii) to process and deliver contest and promotion entries and rewards; (iii) to protect our rights or property; (iv) to compare information for accuracy; (v) to verify your identity; (vi) to investigate and prevent fraud or other illegal activities; and (vii) for any other purpose disclosed to you in connection with our Website.

Additionally, we use information that we collect about you or that you provide to us, including any personal information:

- To provide you with information, products, or services that you request from us
- To fulfill any other purpose for which you provide it
- To provide you with notices about your account/subscription, including expiration and renewal notices
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection
- To notify you about changes to our Website or any products or services we offer or provide through them
- In any other way, we may describe when you provide the information
- For any other purpose with your consent

We may use the information we have collected from you to enable us to display advertisements.

We may use third-party service providers to process and store personal information in the United States and other countries.

Sharing of Information

We may share personal information about you as follows:

- To our subsidiaries and affiliates
- To contractors, service providers and other third parties we use to support our business and who are bound by contractual obligations to keep personal

information confidential and use it only for the purposes for which we disclose it to them

- To comply with any court order, law or legal process, including to respond to any government or regulatory request
- To enforce or apply our contracts for services you may have entered into, and other agreements, including for billing and collection purposes
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of the Company, our clients or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction
- To fulfill the purpose for which you provide it
- With third parties that run advertising campaigns, contests, special offers, or other events or activities in connection with our Company
- For any lawful purpose, including, without limitation, selling your data to third parties
- With your consent or direction

We may also share non-personally identifiable information (aggregated or otherwise) with third parties for any reason.

Choices About How We Use and Disclose Your Information

We strive to provide you with choices regarding the personal information you provide to us. We have created mechanisms to provide you with the following control over your information:

- **Tracking Technologies and Advertising.** You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. If you disable or refuse cookies, please note that some parts of this site may then be inaccessible or not function properly.
- **Promotional Offers from the Company.** If you do not wish to have your contact information used by the Company to promote our own or third parties' products or services, you can opt-out by sending us an email stating your request to info@alberstherapygroup.com. If we have sent you a promotional email, you may send us a return email asking to be omitted from future email distributions.

We do not control third parties' collection or use of your information to serve interest-based advertising. However these third parties may provide you with ways to choose not to have your information collected or used in this way. You can opt out of receiving targeted ads from members of the Network Advertising Initiative ("NAI") on the NAI's [website](#).

Rights of European Residents

Some data protection laws, including the European Union's General Data Protection Regulation (GDPR), provide you with certain rights in connection with personal information you have shared with us. If you are resident in the European Economic Area, you may have the following rights:

1. The right to be informed. You are entitled to be informed of the use of your personal information. This Privacy Policy provides such information to you.
2. The right of access. You have the right to request a copy of your personal information which we hold about you.
3. The right of correction: You have the right to request correction or changes of your personal information if it is found to be inaccurate or out of date.
4. The right to be forgotten: You have the right to request us, at any time, to delete your personal information from our servers and to erase your personal information when it is no longer necessary for us to retain such data. Note, however, that deletion of your personal information will likely impact your ability to use our services.
5. The right to object (opt-out): You have the right to opt-out of certain uses of your personal information, such as direct marketing, at any time.
6. The right to data portability: You have the right to a "portable" copy of your personal information that you have submitted to us. Generally, this means your right to request that we move, copy or transmit your personal information stored on our servers / IT environment to another service provider's servers / IT environment.
7. The right to refuse to be subjected to automated decision making, including profiling: You have the right not to be subject to a decision and insist on human intervention if the decision is based on automated processing and produces a legal effect or a similarly significant effect on you.
8. The right to lodge a complaint with a supervisory authority.

Links to Other Websites; Third Party Applications

The Company is not responsible for any practices employed by websites linked to or from our Website, nor their information or content. Please remember that when you use a link to go from our Website to another website, this Privacy Policy is no longer in effect. Your browsing and interaction on any other website is subject to that website's own rules and policies. Please read over those rules and policies before proceeding. Additionally, some content or applications, including advertisements, on or through the Website are served by third-parties, including advertisers, ad networks and servers, content providers and application providers. These third parties may use cookies, alone or in conjunction with web beacons or other tracking technologies, to collect information about you when you use our Website. The information they collect may be associated with your personal information or they may collect information, including personal information, about your online activities over time and across different

websites and other online services. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content. We do not control these third parties' tracking technologies or how they may be used. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly.

Children's Privacy

Our Website is not intended for anyone under the age of 16. If you are under 16, do not use or provide any information on or through our Website. If we learn we have collected or received personal information from a child under 16 without verification of parental consent, we will delete that information. If you are a parent or guardian or otherwise believe we might have any information from or about a child under 16, please contact us so that we can delete the child's information.

Security

The safety and security of your personal information also depends on you. Where we have given you (or where you have chosen) a password for access to certain parts of our Website, you are responsible for keeping this password confidential. We ask you not to share your password with anyone. Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to or through our Website. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on or within the Website.

Accessing and Correcting Your Information

You can review and change your personal information by sending us an email at info@albertstherapygroup.com to request access to, correct or delete any personal information that you have provided to us. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

Contact Information

Please contact us with any questions or concerns regarding our policy on [our contact form](#).